

Moving Calgarians from Scarcity to Strength

Giving Guide

Rise 
Calgary



Everyone moves forward

Ending poverty by increasing social and economic mobility.

Our impact strategy focuses on moving Calgarians experiencing chronic poverty, isolation, and trauma, into stabilization and then empowerment.



Rise Calgary represents the coming together of a network of community-based resource centres throughout Calgary, supporting Calgarians in Bowness, Greater Forest Lawn, Millican / Ogden, and Ranchlands, for over 22 years.

From scarcity to strength

A coaching approach and asset-building approach to moving out of poverty.

We fight scarcity by problem-solving with our customers, ensuring their basic needs are met.



We build strength by coaching and strategizing with our customers through our empowerment programs.

“ Empowerment is a circular process of social change, an activation of abilities and resources in which people in need of empowerment act together with an empowerment specialist.



Our impacts in fighting scarcity

Rise Calgary is currently fighting scarcity with over 5,000 unique Calgarians.

We connect and interact with our customers on average 2,900 times per month and in the last 12 months have made an impact in the following ways.



1,347 food security supports, ensuring families have fresh produce, proteins, and essentials on the dinner table.



426 referrals for clothing, household items, and enrichments activities, so that children can play and celebrate.



128 connections for mental health supports, to make sure no one feels alone in their journey towards stronger mental health.



240 families received emergency financial help through the Basic Needs Fund, creating housing and utilities security for vulnerable Calgarians.



294 clients taxes filed to access tax refunds and critical benefits like the child tax credit, creating big differences in household incomes for those who need it most.



293 discussions with customers on accessing benefits and supports like AISH, helping people experiencing life altering circumstances like permanent disability.

Our impacts in building strength



103 customers built their employment readiness through our Employment Supports programming, gaining resume and interview skills to help find safe, reliable long-term employment.



15 customers built their financial confidence through financial coaching, working towards goals like home ownership and advancing education for themselves and their families.



17 customers graduated from our Earn and Learn matched savings program, learning skills to manage and take control of their finances while saving for an asset.



32 customers are participating in up to 2 years of Mobility Coaching, setting goals with the aim of permanently increasing their social and economic assets.

Costs for fighting scarcity

It costs **\$40** each time Rise Calgary interacts with a vulnerable Calgarian to support them in surviving and making ends meet while living on low to no income.



Costs for building strength

Creating long lasting strength through our coaching and savings approach to exiting poverty, costs **\$100,000** annually for 20 Calgarians.

Our **10 year vision** is to support all Rise Calgary customers with this unique coaching approach, providing the opportunity to move out of poverty permanently.

We need your help to do more.



Direct giving opportunities

Support a Calgary family experiencing a temporary financial crisis

A donation of \$1,200 will support one family with emergency financial support during a crisis, such as a job loss, or a death in the family.



Donate to match an Earn and Learn participants savings goal

A donation of \$900 will match the 6-month savings goal of customers taking part in this financial education and literacy program, building lasting savings habits.

Incentivize a coaching client to reach their social and economic goals

A donation of \$2,160 will provide the annual incentives for a Mobility Coaching client to reach their goals and exit poverty once and for all.



Support the movement

Rise Calgary is actively building our capacity to transform many more lives through in-depth coaching, using goal setting and achievements as our primary measure of impact success.

Become a donor in our community, working towards achieving Rise Calgary's 10 year vision to end poverty in our city once and for all!

www.risecalgary.ca/donate

